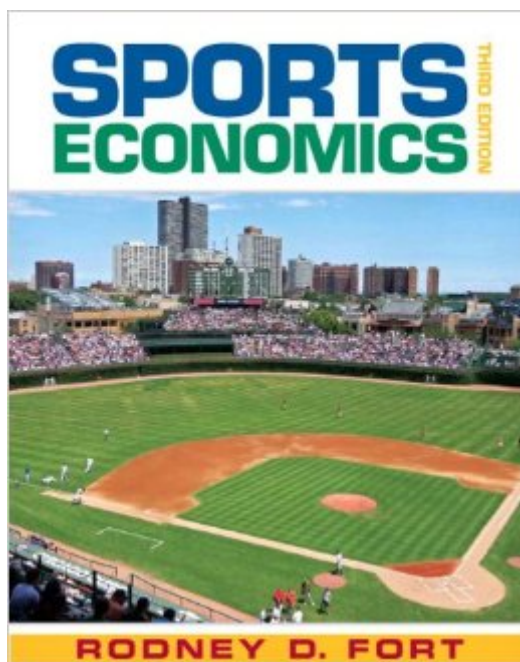


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Synopsis

Offer a dose of economic thinking to the business of sports. Sports Economics helps readers understand the business side of sports and how it impacts the games seen at the stadium or in the arena. The third edition features coverage on the role of electronic media, and the current economic situation.

Book Information

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Customer Reviews

This is a great book with a lot of great information. I had a class in which we utilized this book. The price is very high and what I did was get the second edition of the book. There is not really a difference in content other than a few updated graphs. I suggest clicking on the used button to link to used copies where you will find the second edition of the book. As opposed to spending 150 dollars for a new 3rd edition book I spend 6 dollars on a second edition copy. Great Buy

Between the Fort and Leeds series of text books on this subject, Leeds is my preference. But they are both effective treatments.

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